

## Case Study: 6-digit Postcode maps of India

### Client: Major Geo Marketing Company

#### Key Features:

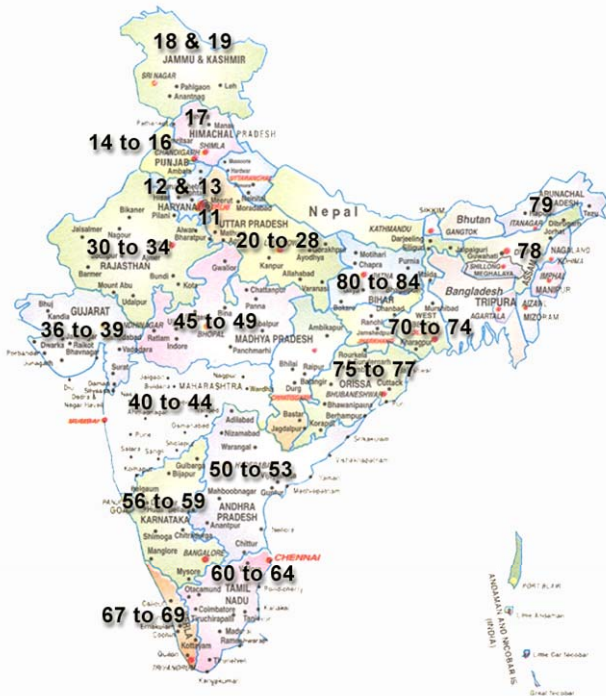
- 6-digit post code points / 6-digit post code boundaries
- Administrative boundaries / District boundaries / State boundaries
- Survey of India Maps / LandSat / Department of Post (IndiaPost)
- Regiograph compatible/ Map Layouting / Cartography
- ESRI Shapes and MapInfo deliverables

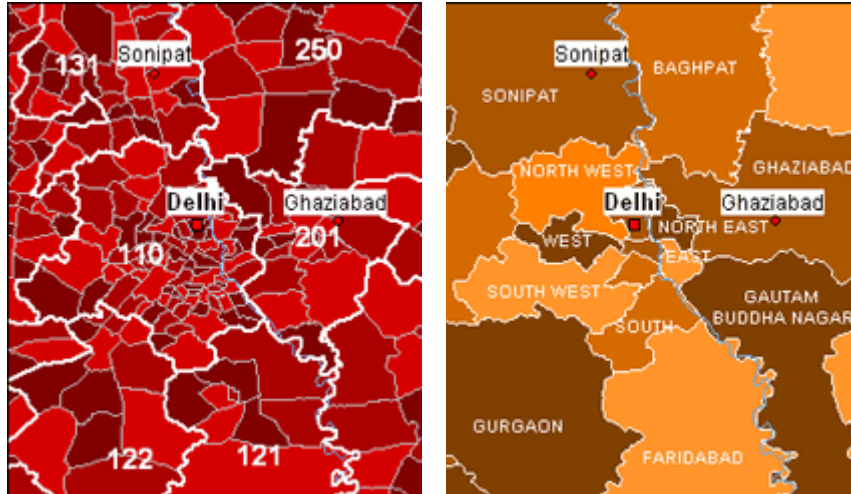
Our client provides software solutions and digital maps to its customers/companies from industry and trade, financial and insurance companies, pharmaceutical companies and public authorities.

In June 2004, our client and ANNOVA jointly came out with an idea of creating 6-digit postcode maps for India. Looking at the upcoming global image of India, it was evident that 6-digit postcode maps of India is going to be the most important GIS database for all industries in their sales and marketing, production planning, infrastructure setup and logistics (to name a few scopes).

Postal Index Number (PIN) is a 6 digit code. There are 8 PIN regions in the country. The first digit indicates one of the regions. The first 2 digits together indicate the sub region or one of the postal circles. The first 3 digits together indicate a sorting / revenue district. The last 3 digits refer to the delivery Post Office.

ANNOVA took the lead role in contacting Survey of India, Dehradun, NATMO, Municipal Corporations and Postal Departments for acquiring input resources.





Indian post code system follows “DELIVERY POST” system till date. With reference from 15m LandSat imagery, it was covered into post code boundaries (like USA’s zip+4 boundaries).

At MapIndia 2005 Conference ([www.mapindia.org](http://www.mapindia.org)), it was a major hit of the year. ANNOVA will be updating high quality India topographic maps for the same customer now. In addition to this, ANNOVA have entered into a contract with its customer to create and maintain their world-wide GIS data maps as per priority for next few years.

**For more details, please contact:**

ANNOVA Technologies Pvt. Ltd., 7-1-59/48, Turning Point Complex, Opp Vijay Textiles, Greenlands, Begumpet, Hyderabad-73, India.

Santosh Nandi, Group Manager :: +91 40 23737013 :: [sann@annova-tech.com](mailto:sann@annova-tech.com)